



# A Special Offer to Skip Barber Deposit Holders

## Background

As it is now widely known, the Skip Barber Racing School, facing mounting debt, had opted to file for bankruptcy, chapter 11, in Federal Court. Deciding against filing a plan for reorganization, the assets of the company have been sold to a liquidator at public auction.

Caught in the crossfire are several thousand deposit and credit holders, through the Skip Barber Racing School, who have not been given relief from the courts, nor the opportunity to attend the programs that they had signed up for; that is, until now.

The Bertil Roos Racing School, a competitor of the Skip Barber Racing School for more than forty years, has developed a program to allow Skip Barber customers to be able utilize the deposits that are owed to them, by placing portions of this credit toward programs at the Bertil Roos Racing School.

Working with the former senior executives from the Skip Barber Racing School, the goal is to give customers a chance to receive value from their deposits, while continuing their motorsports journey with a highly respected racing school.

## The Deal

The Bertil Roos Racing School will allow genuine deposits on record to be applied to programs up to 25% of the total retail value of that program. Unused deposits can be reapplied, in the same manner, towards additional programs.

For example, if a customer has \$4,000 on account with the Skip Barber Racing School, The Bertil Roos Racing School will accept \$950 of that credit toward our \$3,800, 3 Day Road Racing School. The balance of the deposit (\$3,050) will still be available to be used for additional Bertil Roos Racing School programs.

$25\% \text{ of } \$3800 = \$950 \text{ off}$ $\$4000 - \$950 = \$3050 \text{ remaining available credit}$
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## Why We Are Doing This

The Bertil Roos Racing School has a commitment to the proper training of drivers to “Do It Right”, and a commitment to the road racing community in general. It permeates not only via our marketing, but our programs as well. Yes, it is also a business deal, but one with the above thoughts in mind.

## Why Choose The Bertil Roos Racing School

The Bertil Roos Racing School is good at what we do. Our School has been training drivers as long as the Skip Barber Racing School, and has thrived through means of a high standard of quality, integrity, and dedication. We urge you to learn everything you can about The Bertil Roos Racing School. We understand your despair caused by disappointment and loss of money.

The Bertil Roos Racing School is **NOT A REHASHED VERSION** of the Skip Barber Racing School. Our School is the real deal, and always has been since 1975.





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Program	Retail Price (2018)	25% Credit*	Price Using %25 Credit	50% Deposit
1/2 Day Road Racing Adventure Morning	\$550.00	- \$137.50 =	\$412.50	\$206.25
1/2 Day Road Racing Adventure Afternoon	\$575.00	- \$143.75 =	\$431.25	\$215.63
1 Day Road Racing Adventure	\$1,275.00	- \$318.75 =	\$956.25	\$478.13
3 Day Road Racing School	\$3,995.00	- \$998.75 =	\$2,996.25	\$1,498.13
2 Day Advance Racing School	\$2,695.00	- \$673.75 =	\$2,021.25	\$1,010.63
5 Day Road Racing School	\$5,995.00	- \$1,498.75 =	\$4,496.25	\$2,248.13
Acclimation Day (3rd Day of 3 Day School)	\$1,300.00	- \$325.00 =	\$975.00	\$487.50
Car Control Clinic	\$1,395.00	- \$348.75 =	\$1,046.25	\$523.13
Data Acquisition Coaching Clinic	\$1,595.00	- \$398.75 =	\$1,196.25	\$598.13
Practice Session	\$425.00	- \$106.25 =	\$318.75	\$159.38
Open Test Day	\$395.00	- \$98.75 =	\$296.25	\$148.13
Race Series Practice Day	\$1,425.00	- \$356.25 =	\$1,068.75	\$534.38
Race Series Race Day	\$1,670.00	- \$417.50 =	\$1,252.50	\$626.25
Performance Driving Clinic	\$495.00	- \$123.75 =	\$371.25	\$185.63

\*Up to this amount if the Skip Barber Racing School deposit is present

### Save some money for your 2018 Race Season!

The listed prices below are going to go up in retail value come **October 30, 2017!!!**

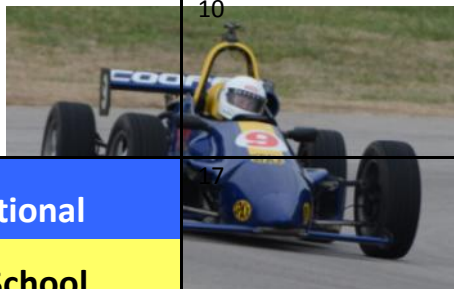
Program	2017 Retail Price	2018 Retail Price	Package	2017 Retail Price	2018 Retail Price	
3 Day Road Racing School	\$3,795.00	\$3,995.00	Race Series 6 Pack	Early Bird	\$14,770.00	\$15,500.00
				Gift Price	\$16,420.00	\$17,500.00
				Pre-Season	\$16,845.00	\$17,800.00
				Full Retail	\$17,820.00	\$18,600.00
2 Day Advanced School	\$2,595.00	\$2,695.00	Race Series 8 Pack	Early Bird	\$18,355.00	\$19,355.00
				Gift Price	\$20,355.00	\$21,355.00
				Pre-Season	\$21,610.00	\$22,610.00
				Full Retail	\$23,760.00	\$24,750.00
5 Day Road Racing School	\$5,895.00	\$5,995.00				
Graduate Runoffs	\$1,950.00	\$2,000.00				
Car Control Clinic	\$1,350.00	\$1,395.00				



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<b><i>Just To Name A Few Things You Will Learn at our programs.</i></b>	<b>½ Day Road Racing Adventure</b>	<b>1 Day Road Racing Adventure</b>	<b>3 Day Road Racing School</b>	<b>2 Day Advanced Racing School</b>	<b>5 Day Road Racing School</b>
<i>Racing Lines, Apexes, Brake Points</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Traditional Driving Technique</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>General Driving Improvement Instruction</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Fine-Tuned Driving Improvement Instruction</i>		<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Ocular Driving Technique</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Advanced Driving Techniques</i>			<b>X</b>		<b>X</b>
<i>Threshold Braking</i>			<b>X</b>		<b>X</b>
<i>Car Control</i>			<b>X</b>		<b>X</b>
<i>Line Recovery Techniques</i>			<b>X</b>		<b>X</b>
<i>How To Conduct A Track Walk</i>			<b>X</b>		<b>X</b>
<i>In-Car Exercises With Instructors</i>				<b>X</b>	<b>X</b>
<i>Racecraft – Passing, Counter Attacks, Drafting</i>				<b>X</b>	<b>X</b>
<i>Qualifying Strategies</i>				<b>X</b>	<b>X</b>
<i>Race Starts</i>				<b>X</b>	<b>X</b>
<i>Race Strategies And Techniques</i>				<b>X</b>	<b>X</b>

## A Special Offer to Skip Barber Deposit Holders

November 2017				
Monday	Tuesday	Wednesday	Thursday	Friday
6 3 Day Road Racing School – Roebing Road Raceway	7 2 Day Advanced Racing School	8	9 	10
13	14 3 Day Road Racing School – Palm Beach International Raceway	15 2 Day Advanced Racing School	16 2 Day Advanced Racing School	17

December 2017				
Monday	Tuesday	Wednesday	Thursday	Friday
11 3 Day Road Racing School – Palm Beach International Raceway	12	13	14	15
18 	19 2 Day Advanced Racing School	20	21	22

March 2018				
Monday	Tuesday	Wednesday	Thursday	Friday
12 3 Day Road Racing School – Palm Beach International Raceway	13	14	15 2 Day Advanced Racing School	16 2 Day Advanced Racing School

April 2018				
Monday	Tuesday	Wednesday	Thursday	Friday
9 3 Day Road Racing School – Pocono Raceway, North Course	10	11	12 2 Day Advanced Racing School	13 2 Day Advanced Racing School

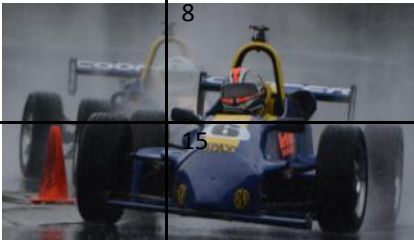
All 2018 program dates are currently considered to be **TENTATIVE** until further notice and confirmation.

More program dates are expected to be added to the 2018 season.

## A Special Offer to Skip Barber Deposit Holders

<b>May 2018</b>				
Monday	Tuesday	Wednesday	Thursday	Friday
9 <b>3 Day Road Racing School – New Jersey Motorsports Park, Lightning</b>	10	11	12 <b>2 Day Advanced</b>	13 <b>Racing School</b>


<b>June 2018</b>				
Monday	Tuesday	Wednesday	Thursday	Friday
4 <b>3 Day Road Racing School – Dominion Raceway</b>	5	6	7	8
11 <b>2 Day Advanced</b>	12 <b>Racing School</b>	13	14	15



<b>July 2018</b>				
Monday	Tuesday	Wednesday	Thursday	Friday
9 <b>3 Day Road Racing School – New Jersey Motorsports Park, Lightning</b>	10	11	12 <b>2 Day Advanced</b>	13 <b>Racing School</b>

<b>August 2018</b>				
Monday	Tuesday	Wednesday	Thursday	Friday
6 <b>3 Day Road Racing School – Pocono Raceway, South/ East Course</b>	7	8	9 <b>2 Day Advanced</b>	10 <b>Racing School</b>

<b>November 2018</b>				
Monday	Tuesday	Wednesday	Thursday	Friday
5 <b>3 Day Road Racing School – Roebling Road Raceway</b>	6 <b>2 Day Advanced</b>	7 <b>Racing School</b>	8	9



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# A Special Offer to Skip Barber Deposit Holders

## 15 Reasons To Choose The Bertil Roos Race Series

1. **Cost** - By far, the most affordable way to go formula car racing in the US. Complete season packages are less than the tire bill for a comparable amount of racing in other clubs.
2. **Coaching** - All series events are administered by veteran Bertil Roos Instructors. Even the most seasoned drivers rely heavily on their access to this coaching opportunity.
3. **Mentoring** - Unlike almost any other series, the camaraderie among drivers in this series is extremely high. No cliques, modest egos, and a desire to help "newbie's" along, have been a staple of this series since the first Andretti's strapped into our cars.
4. **Crash Liability** - No matter what you do, including the total destruction of a car, crash damage liability never exceeds \$6,900.00. The average driver crash damage bill for the entire 2015 season was under \$2,000.00.
5. **Back up Cars** - Mechanical Issues? Crashes? Don't worry we've got your back. Spare cars are always present at our events. Unlike airlines, we don't over-book. No one has ever gone home early from our events due to equipment shortages
6. **Travel Expenses** - We are an East Coast based series, and work hard to minimize both the cost and time expenditure of traveling to our races. All race weekend are a "two race format, twice the bang per trip.
7. **Even Playing Field** - All cars are made equal for our race events, through an arduous pre race "set up day". You can invest in making yourself faster, but an expanding budget will not give you an equipment edge.
8. **Set Up Changes** - WE are the only "arrive and drive" series that allows you, the driver, to change the set-up of your car to suit your driving style.
9. **Safety** - Safety is always at a premium. While the racing is both hard and very competitive, we insist, and in fact, police racing etiquette to a very high level. We respect the dangers of this sport, as well as appropriate sportsmanship, and insist that our drivers follow suit. Chumps are for chump cars.
10. **Special Treatment** - A member of one of racing's "royal families"? A sharpshooter from another system? Everyone gets treated equally at Roos, Not always the case elsewhere.
11. **Seat Time** - Every race weekend includes a practice day (Three 20 minute sessions and 25 minute Qualify) and race day (20 minute qualifying session, and two races). We welcome any comparisons.
12. **The Race Cars** - If you've never driven a formula car, then you've never experienced "fully" what racing is all about. 1.9gs cornering, 1.3 g's braking, 140 hp pushing only 1200 lbs. Do the math.
13. **Cockpit Size** - Our CEO, Dennis Macchio remembers all of the of the special design work necessary for him to fit into his race cars. And he's only 6'1" and 215 pounds. Our cars will fit drivers up to 6'6" and 275 pounds.
14. **Tradition** - Graduates of both our schools and race series can be found in all corners of racing. And it's a tight knit group. It's the equivalent of being alum from a small private college, as opposed to a "number coming from a large state school". We stay in touch with, and continue to counsel our "alumni" well beyond their association with the school. It's all about road racing.
15. **Staff** - Instructors, office personnel, mechanics... All



# A Special Offer to Skip Barber Deposit Holders

## Pocono Raceway

- Nearest Airports to Track:
  - Lehigh Valley International Airport (ABE)
  - Philadelphia International Airport (PHL)
- Lodging:
  - Best Western (570-646-6000)
  - Blakeslee Inn (570-646-1100)
  - Fern Ridge Motel (570-646-2813)

## New Jersey Motorsports Park (NJMP)

- Nearest Airport to Track:
  - Philadelphia International Airport (PHL)
  - Atlantic City International Airport (ACY)
- Lodging:
  - Holiday Inn Express (856-293-8888)
  - Country Inn (856-825-3100)
  - NJMP Suites (856-327-7202)

## Dominion Raceway

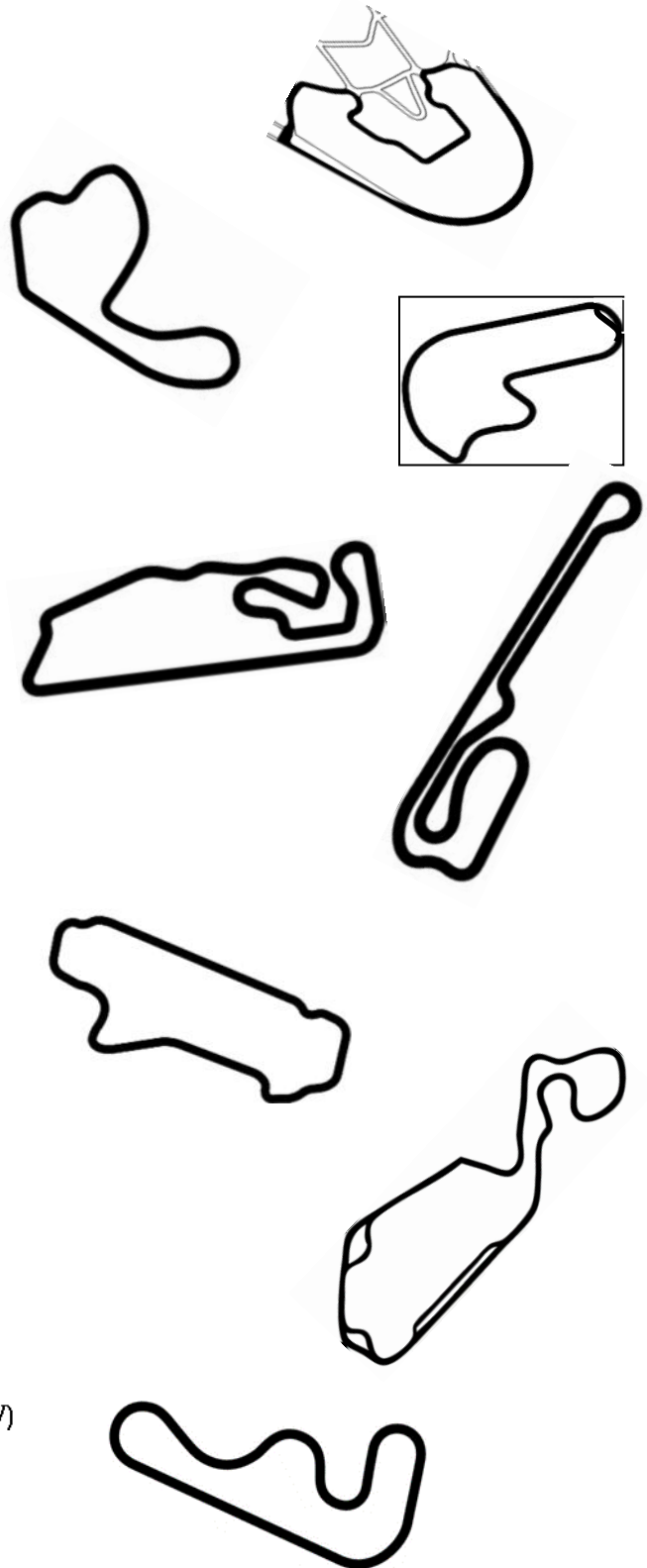
- Nearest Airport to Track:
  - Richmond International Airport (RIC)
- Lodging:
  - Holiday Inn Express (540-604-9690)
  - Quality Inn (540-582-1097)
  - Best Western (540-805-5023)

## Palm Beach International Raceway (PBIR)

- Nearest Airport to Track:
  - Palm Beach International Airport (PBI)
- Lodging:
  - Comfort Inn & Suites (561-745-7997)
  - Fairfield Inn & Suites (561-748-5252)
  - Courtyard by Marriott (561-776-2700)

## Roebing Road Raceway

- Nearest Airport to Track:
  - Savannah/Hilton Head International Airport (SAV)
- Lodging:
  - Sleep Inn & Suites (912-748-8545)
  - La Quinta Inn & Suites (888-574-8774)
  - Holiday Inn & Suites (912-330-5100)



## A Special Offer to Skip Barber Deposit Holders

Prerequisite Schools (With Age Restrictions Met)	No Prerequisite	3 Day Road Racing School Prerequisite	2 Day Advanced Racing School Prerequisite
	3 Day Road Racing School	2 Day Advanced Racing School	Bertil Roos Racing Series
	1 Day Road Racing Adventure	Car Control Clinic	Bertil Roos Test Days
	½ Day Road Racing Adventure	Data Acquisition Coaching School	Graduate Camp / Runoffs
	Performance Driving Clinic (PDC)		

*\*Age Restrictions\**

1	Anyone over the age of 18 who possesses a valid driver's license is able to participate in the above programs as long as he/she meets the prerequisites.
2	Anyone under the age of 18 and possesses a valid driver's license must be accompanied by an adult and meet the necessary prerequisites in order to participate.
3	Anyone who is under the age of 16 and/or does not possess a valid driver's license must be approved to participate based on an appropriate experience level which is determined and approved by the Bertil Roos Racing School.

Who to contact:

Vince Majewski, Head Instructor

Email: [vince@bertilroos.com](mailto:vince@bertilroos.com)

Paul Alspach, Instructor

Email: [paul@bertilroos.com](mailto:paul@bertilroos.com)

John Twardzik, Vice President

Email: [jt@bertilroos.com](mailto:jt@bertilroos.com)

Dennis Macchio, President

Email: [dennis@bertilroos.com](mailto:dennis@bertilroos.com)



All of the above can be contacted via calling the Bertil Roos Racing School home office at 1-800-722-3669. Please ask to speak to one of the above when you call.





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		Track	Date	Day(s) of the Week	
1/2 Day Road Racing Adventure		Palm Beach International Raceway	March 20, 2018	Tuesday	AM = \$550, PM = \$575
		Dominion Raceway	June 10, 2018	Sunday	
		Pocono Raceway - North Course	June 17, 2018	Sunday	
		New Jersey Motorsports Park - Lightning	July 2, 2018	Monday	
		Pocono Raceway - North Course	September 2, 2018	Sunday	
		Pocono Raceway - South Course	September 23, 2018	Sunday	
		Pocono Raceway - South Course	September 30, 2018	Sunday	
		Pocono Raceway - South Course	October 14, 2018	Sunday	
1 Day Road Racing Adventure		Palm Beach International Raceway	March 20, 2018	Tuesday	\$1,275
		Dominion Raceway	June 10, 2018	Sunday	
		Pocono Raceway - North Course	June 17, 2018	Sunday	
		New Jersey Motorsports Park - Lightning	July, 2 2018	Monday	
		Pocono Raceway - North Course	September 22, 2018	Saturday	
		Pocono Raceway - South Course	September 30, 2018	Sunday	
3 Day Road Racing School		Palm Beach International Raceway	March 12-14, 2018	Monday-Wednesday	\$3,995
		Pocono Raceway - North Course	April 9-11, 2018	Monday-Wednesday	
		New Jersey Motorsports Park - Lightning	May 7-9, 2018	Monday-Wednesday	
		Dominion Raceway	June 4-6, 2018	Monday-Wednesday	
		New Jersey Motorsports Park - Lightning	July 9-11, 2018	Monday-Wednesday	
		Pocono Raceway - South/East Course	August 6-8, 2018	Monday-Wednesday	
		Roebing Road Raceway	November 5-7, 2018	Monday-Wednesday	
2 Day Advanced Racing School		Palm Beach International Raceway	March 15-16, 2018	Thursday-Friday	\$2,695
		Pocono Raceway - North Course	April 12-13, 2018	Thursday-Friday	
		New Jersey Motorsports Park - Lightning	May 10-11, 2018	Thursday-Friday	
		Dominion Raceway	June 11-12, 2018	Monday-Tuesday	
		New Jersey Motorsports Park - Lightning	July 12-13, 2018	Thursday-Friday	
		Pocono Raceway - South/East Course	August 9-10, 2018	Thursday-Friday	
		Roebing Road Raceway	November 6-7, 2018	Tuesday-Wednesday	
5 Day Road Racing School		Palm Beach International Raceway	March 12-16, 2018	Monday-Friday	\$5,995
		Pocono Raceway - North Course	April 9-13, 2018	Monday-Friday	
		New Jersey Motorsports Park - Lightning	May 7-11, 2018	Monday-Friday	
		New Jersey Motorsports Park - Lightning	July 9-13, 2018	Monday-Friday	
		Pocono Raceway - South/East Course	August 6-10, 2018	Monday-Friday	

\*2018 Listed Retail Prices.

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	Track	Date	Day(s) of the Week	
Bertil Roos Race Series Practice Day	Palm Beach International Raceway	March 18, 2018	Sunday	\$1,425
	Pocono Raceway - South/East Course	April 20, 2018	Friday	
	Dominion Raceway	June 8, 2018	Friday	
	New Jersey Motorsports Park - Thunderbolt	June 29, 2018	Friday	
	New Jersey Motorsports Park - Lightning	July 27, 2018	Friday	
	Pocono Raceway - North Course	August 31, 2018	Friday	
	Pocono Raceway - South Course	September 28, 2018	Friday	
	Pocono Raceway - South/East Course	October 12, 2018	Friday	

	Track	Date	Day(s) of the Week	
Bertil Roos Race Series Race Day	Palm Beach International Raceway	March 19, 2018	Monday	\$1,670
	Pocono Raceway - South/East Course	April 21, 2018	Saturday	
	Dominion Raceway	June 9, 2018	Saturday	
	New Jersey Motorsports Park - Thunderbolt	June 30, 2018	Saturday	
	New Jersey Motorsports Park - Lightning	July 28, 2018	Saturday	
	Pocono Raceway - North Course	September 1, 2018	Saturday	
	Pocono Raceway - South Course	September 29, 2018	Saturday	
	Pocono Raceway - South/East Course	October 13, 2018	Saturday	

	Track	Date	Day(s) of the Week	
Open Test Day	Palm Beach International Raceway	March 17, 2018	Saturday	\$395
	Pocono Raceway - South/East Course	April 19, 2018	Thursday	
	Dominion Raceway	June 7, 2018	Friday	
	New Jersey Motorsports Park - Thunderbolt	June 28, 2018	Saturday	
	New Jersey Motorsports Park - Lightning	July 26, 2018	Sunday	
	Pocono Raceway - North Course	August 30, 2018	Monday	
	Pocono Raceway - South Course	September 27, 2018	Tuesday	
	Pocono Raceway - South/East Course	October 11, 2018	Wednesday	

Specialty Programs @ Pocono Raceway			
Program	Price	Date	Day(s) of the Week
Performance Driving Clinic	\$495	June 18, 2018	Monday
Highway Precision Driving School	\$1,295	July 17-18, 2018	Tuesday-Wednesday
Graduate Camp	\$2,495	August 17-18, 2018	Monday-Tuesday
Car Control Clinic	\$1,395	August 19, 2018	Wednesday
Performance Driving Clinic	\$495	September 10, 2018	Monday
Graduate Runoffs	\$2000	September 20-21, 2018	Thursday-Friday

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