



# A Special Offer to Skip Barber Deposit Holders

## Background

The Bertil Roos Racing School, a competitor of the Skip Barber Racing School for more than forty years, has developed a program to allow Skip Barber customers the ability to utilize the deposits that are owed to them, by placing portions of their credit toward programs at the Bertil Roos Racing School.

Working with the former senior executives from the Skip Barber Racing School, the goal is to give customers a chance to receive value from their deposits, while continuing their motorsports journey with a highly respected racing school.

## The Deal

Bertil Roos Racing School will allow genuine deposits on record to be applied to programs up to 25% of the total retail value of that program. Unused deposits can be reapplied, in the same manner, towards additional programs.

For example, if a customer has \$4,000 on account with the Skip Barber Racing School, Bertil Roos Racing School will accept \$998.75 of the \$4,000 credit toward our \$3,995, 3 Day Road Racing School. The balance of the deposit (\$3,0001.25) will still be available to be used for additional Bertil Roos Racing School programs.

25% of \$3,995 = <b>\$998.75</b> (Deposit funds used toward 3 Day)
\$3,995 - \$998.75 = <b>\$2,996.25</b> (Price of the school with 25% off from deposit)
\$4000 - \$998.75 = <b>\$3,0001.25</b> (Remaining available credit)

## Why We Are Doing This

The Bertil Roos Racing School has a commitment to the proper training of drivers to “Do It Right”, and a commitment to the road racing community in general. It permeates not only via our marketing, but our programs as well. Yes, it is also a business deal, but one with the above thoughts in mind.

## Why Choose The Bertil Roos Racing School

The Bertil Roos Racing School is good at what we do. Our school has been training drivers just as long as the Skip Barber Racing School, and has thrived through means of a high standard of quality, integrity, and dedication. We urge you to learn everything you can about The Bertil Roos Racing School. We understand your despair caused by disappointment and loss of money.

The Bertil Roos Racing School is **NOT A REHASHED VERSION** of the Skip Barber Racing School. Our school is the real deal, and always has been since 1975.





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Program	Retail Price (2018)		25% Credit*		Price Using %25 Credit
1/2 Day Road Racing Adventure Morning	<b>\$550.00</b>	-	\$137.50	=	<b>\$412.50</b>
1/2 Day Road Racing Adventure Afternoon	<b>\$575.00</b>	-	\$143.75	=	<b>\$431.25</b>
1 Day Road Racing Adventure	<b>\$1,275.00</b>	-	\$318.75	=	<b>\$956.25</b>
3 Day Road Racing School	<b>\$3,995.00</b>	-	\$998.75	=	<b>\$2,996.25</b>
2 Day Advance Racing School	<b>\$2,695.00</b>	-	\$673.75	=	<b>\$2,021.25</b>
5 Day Road Racing School	<b>\$5,995.00</b>	-	\$1,498.75	=	<b>\$4,496.25</b>
Acclimation Day (3rd Day of 3 Day School)	<b>\$1,300.00</b>	-	\$325.00	=	<b>\$975.00</b>
Car Control Clinic	<b>\$1,395.00</b>	-	\$348.75	=	<b>\$1,046.25</b>
Data Acquisition Coaching Clinic	<b>\$1,595.00</b>	-	\$398.75	=	<b>\$1,196.25</b>
Practice Session	<b>\$495.00</b>	-	\$123.75	=	<b>\$371.25</b>
Open Test Day	<b>\$395.00</b>	-	\$98.75	=	<b>\$296.25</b>
Race Series Practice Day	<b>\$1,425.00</b>	-	\$356.25	=	<b>\$1,068.75</b>
Race Series Race Day	<b>\$1,670.00</b>	-	\$417.50	=	<b>\$1,252.50</b>
Performance Driving Clinic	<b>\$495.00</b>	-	\$123.75	=	<b>\$371.25</b>

\*Up to this amount if the Skip Barber Racing School deposit is present



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<b><i>Just To Name A Few Things You Will Learn at our programs.</i></b>	<b>½ Day Road Racing Adventure</b>	<b>1 Day Road Racing Adventure</b>	<b>3 Day Road Racing School</b>	<b>2 Day Advanced Racing School</b>	<b>5 Day Road Racing School</b>
<i>Racing Lines, Apexes, Brake Points</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Traditional Driving Technique</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>General Driving Improvement Instruction</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Fine-Tuned Driving Improvement Instruction</i>		<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Ocular Driving Technique</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Advanced Driving Techniques</i>			<b>X</b>		<b>X</b>
<i>Threshold Braking</i>			<b>X</b>		<b>X</b>
<i>Car Control</i>			<b>X</b>		<b>X</b>
<i>Line Recovery Techniques</i>			<b>X</b>		<b>X</b>
<i>How To Conduct A Track Walk</i>			<b>X</b>		<b>X</b>
<i>In-Car Exercises With Instructors</i>				<b>X</b>	<b>X</b>
<i>Racecraft – Passing, Counter Attacks, Drafting</i>				<b>X</b>	<b>X</b>
<i>Qualifying Strategies</i>				<b>X</b>	<b>X</b>
<i>Race Starts</i>				<b>X</b>	<b>X</b>
<i>Race Strategies And Techniques</i>				<b>X</b>	<b>X</b>